



AMHERSTBURG

Open Air Weekends

The safe getaway

visitamherstburg.ca

Business Survey #1

May 20, 2020

38 Respondents

Respond, Restart, Recover COVID-19 Status

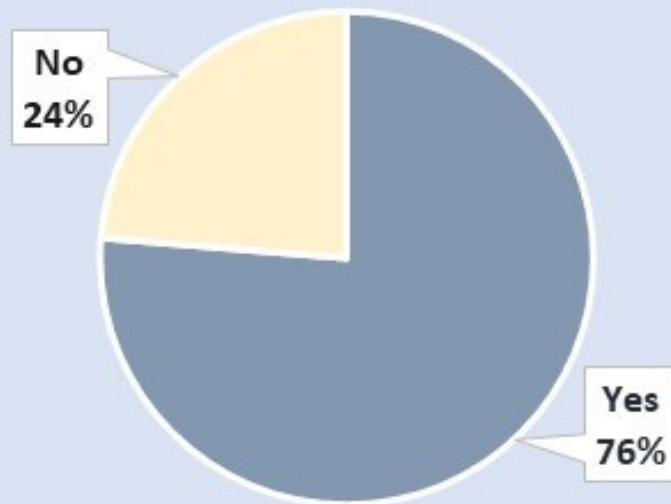
Ontario Stage 1

March 22, 2020 Town of Amherstburg
declares State of Emergency in alignment
with Provincial declaration

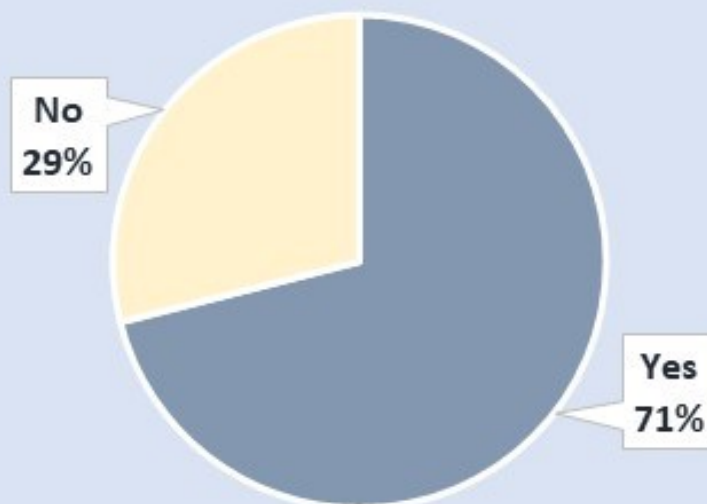
Survey administered
by Town of Amherstburg
Tourism and Culture
Department via
Survey Monkey

May 20, 2020
Ontario Stage 1 COVID-19 Status

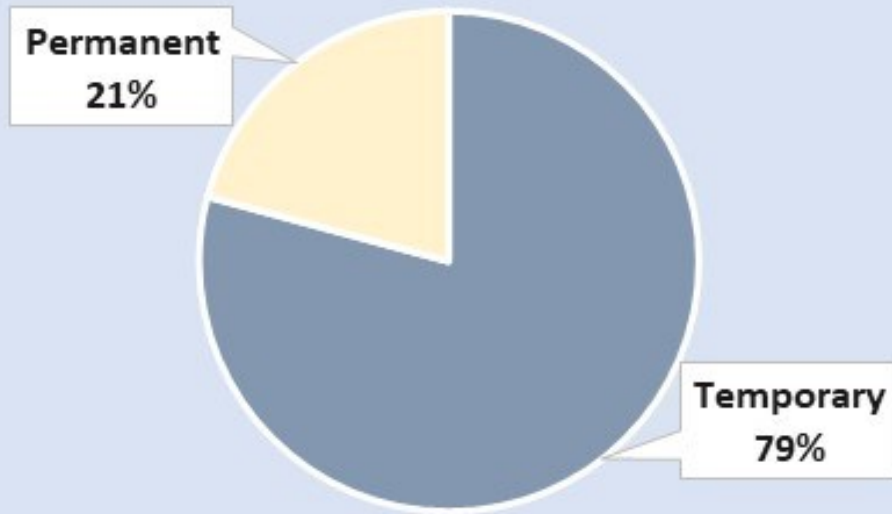
Did you experience a drop in sales/revenue in last 3 months vs. same period 2019?



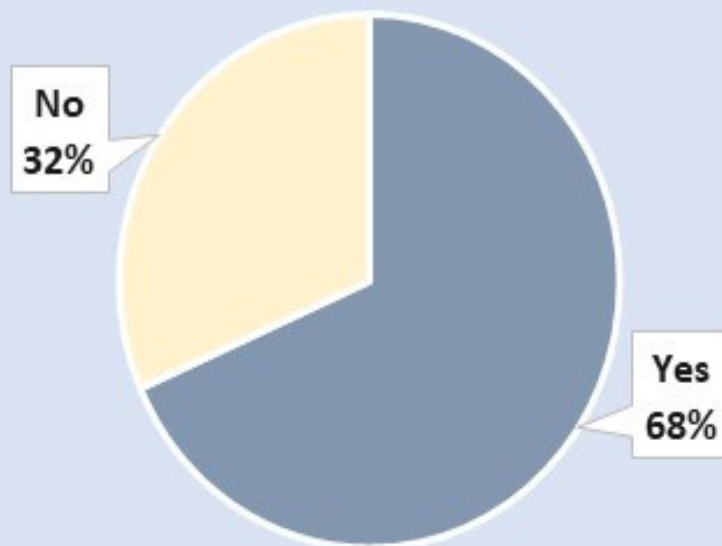
Have you laid-off staff since the pandemic began?



Do you have a risk of temporary/ permanent closure at this time?



Would you like to expand into an open streets program?





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Business Survey #2

July 7, 2020

28 Respondents

Respond, Restart, Recover

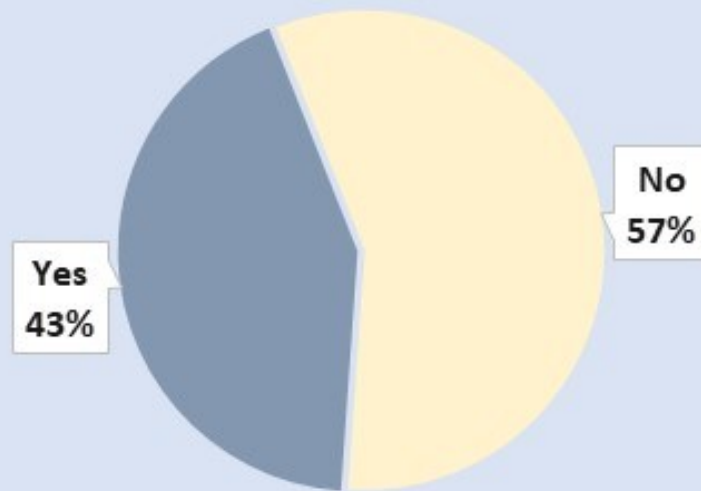
COVID-19 Status

Ontario Stage 2

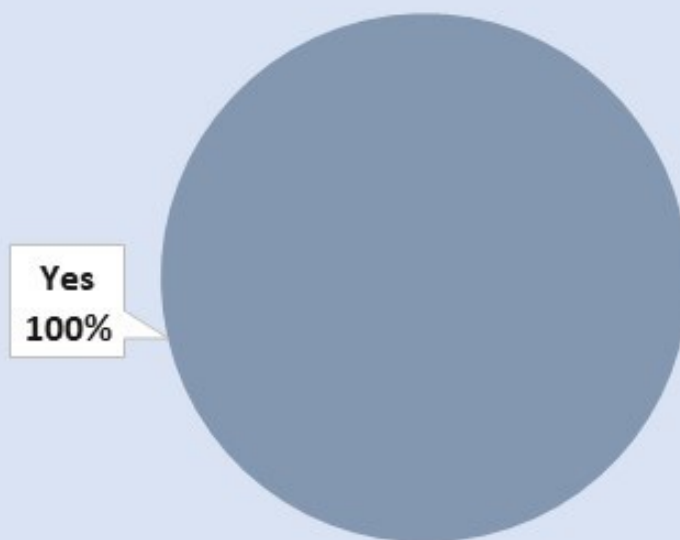
Survey administered
by Town of Amherstburg
Tourism and Culture
Department via
Survey Monkey

July 7, 2020
Ontario Stage 2 COVID –19 Status

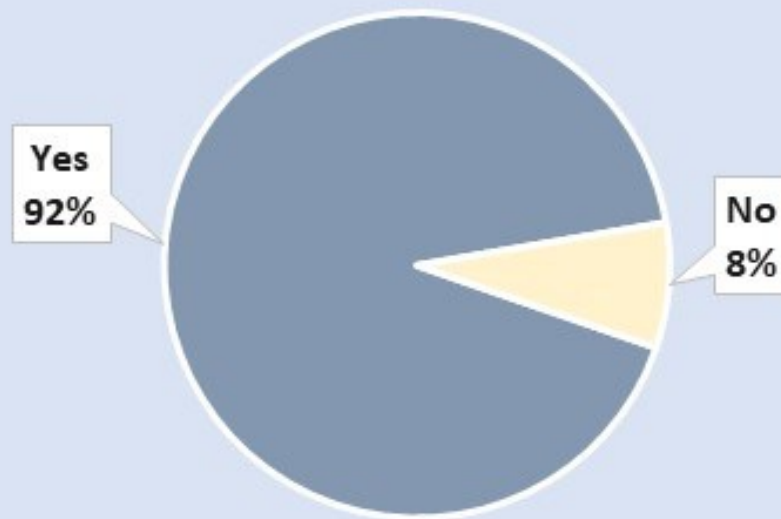
Did you hire or recall staff for Open Air weekends?



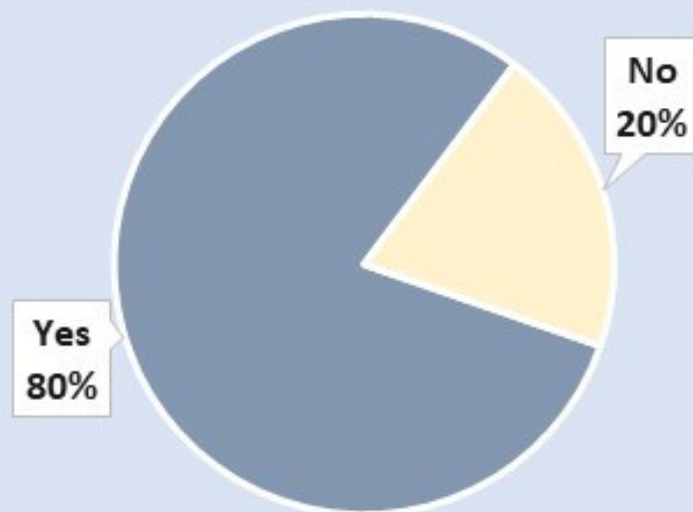
Will you continue operating at this time?



Were you pleased with the concept and footprint of Open Air Weekends?



Do you plan to continue with Open Air Weekends until November 1, 2020





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Business Survey #3

September 20, 2020

24 Respondents

Respond, Restart, Recover

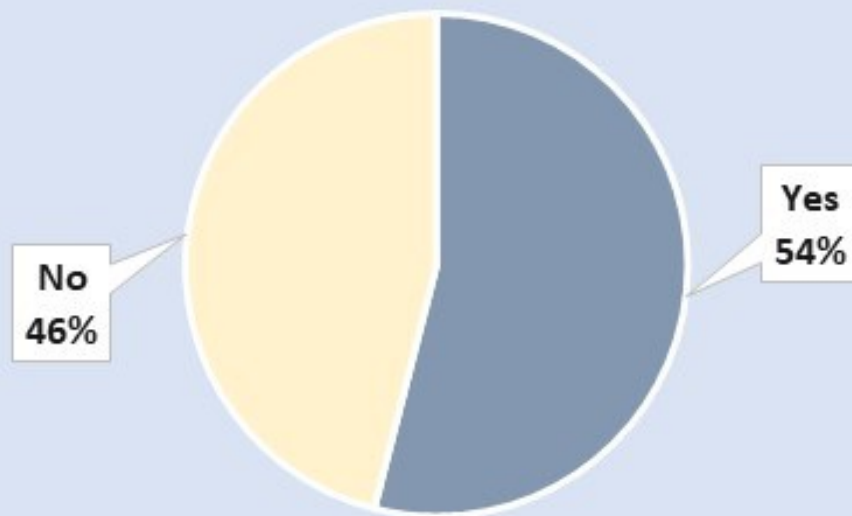
COVID-19 Status

Ontario Stage 3

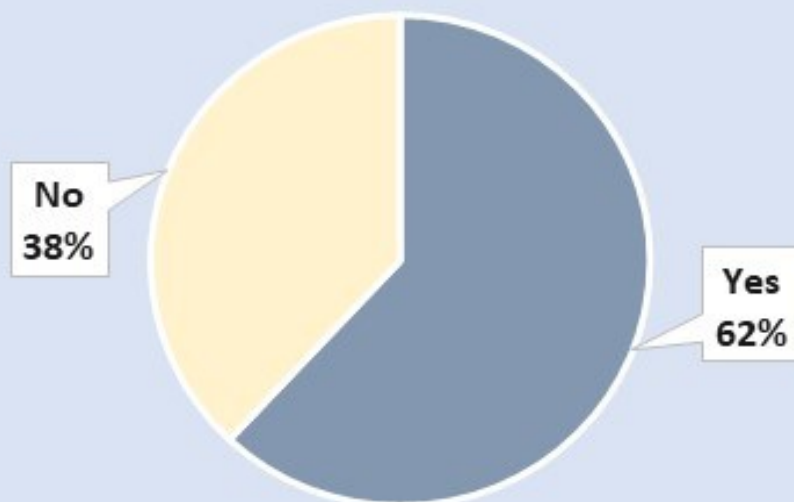
Survey administered
by Town of Amherstburg
Tourism and Culture
Department via
Survey Monkey

September 20, 2020
Ontario Stage 3 COVID –19 Status

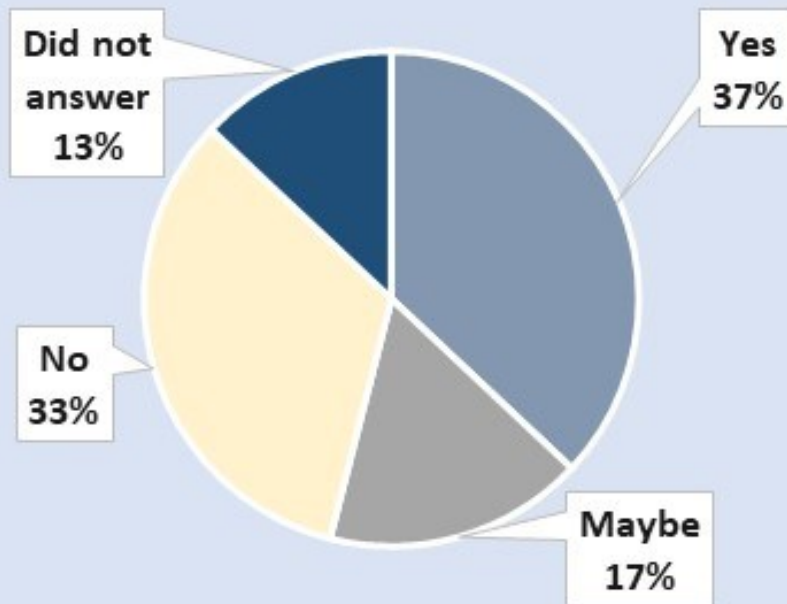
**Has your business benefited from
Open Air Weekends?**



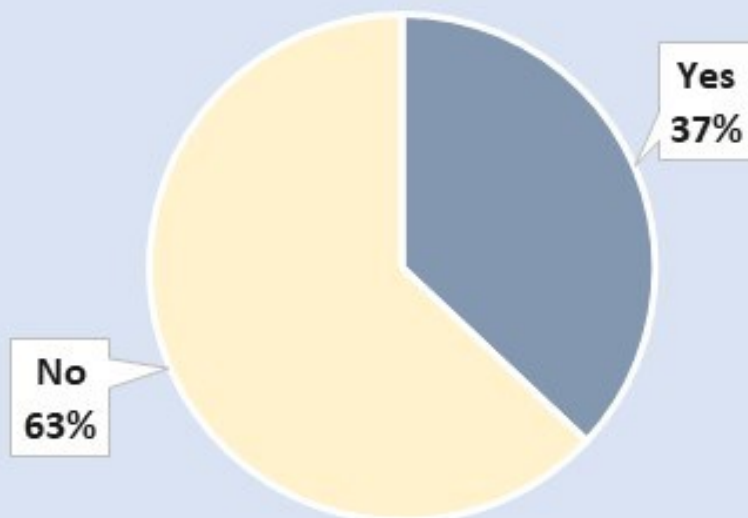
**Has your business applied for
Government support?**



Would your business support Open Air Weekends if it involved some cost sharing?



Have you hired additional staff to work Open Air Weekends?



**Would your business like to see
Open Air Weekends take place from Spring to Fall of 2021?**

